

DREAM TWICE

Queensland Academy of Sport – Athlete Employment Program





Supporting Queensland Athletes

The Queensland Academy of Sport supports more than 500 pre-elite and elite athletes from talented juniors to Olympic, Paralympic and World Championship medallists.

Partnering for success

In collaboration with National Sporting Organisations, our athletes receive world leading coaching, training facilities and high-performance services and support to prepare them for international success.

Dream Twice

- QAS Dream Twice provides athletes with flexible paid employment opportunities and a career pathway beyond elite sport.
- We believe elite athletes possess valuable skills that are highly sought after in the workplace.
- This is an opportunity for Queensland businesses to support Queensland athletes on their journey.
- [Click here](#) to find out more about the program.



**QAS DREAM
TWICE**
ATHLETE . EDUCATION . EMPLOYMENT . CAREER

Insights into athlete mental and financial health

The Australian Sports Foundation commissioned research to understand the experiences and issues our athletes had faced over the past 12 months and look to identify ways to better support the sector through sustainable fundraising revenue.

Findings released by the Australian Sports Foundation in their 2023 report 'Running on Empty' showed the following alarming statistics around elite athletes:



Almost half of the country's athletes are earning below the poverty line

32% are reporting not to have a job after competing

Elite athletes are in financial distress

Source: Australian Sports Foundation report 'Running on Empty' 2023

Athlete Survey

What are our athletes looking for?

In 2023, the QAS Athlete Wellbeing & Engagement (AW&E) team surveyed 126 athletes to see what type of work they were interested in, how much time they could dedicate to work and the important factors to consider when designing the Program.

Key criteria for program success

The program has been designed to ensure our athletes are **employment ready** and the Dream Twice partners understand the importance of **flexibility** and **open communication**.



61% of athletes surveyed
are looking for casual
work and 90% can work
up to 22hrs per week



55% of athletes surveyed
are looking for work
aligned to their study or
career goals



Athletes are looking work
that provides a degree of
flexible work hours and
conditions



Industries of interest to
athletes include sport,
health, business and
education

Dream Twice Partners

SUPPORTING THE ATHLETE JOURNEY

- Dream Twice officially launched on 21 November 2023.
- The program generated overwhelming interest, with 10 partners joining within the first 12 months.
- Hear directly from our partners about their experience by watching the [Dream Twice showcase video](#).
- We also offer opportunities for athletes and partners to connect through career conversations at our annual Careers and Education Expo.



Ready to get involved?

Discover Dream Twice and how you can support an athlete's journey.

Visit our [website](#) to get involved:

www.qasport.com.au/partnerships-initiatives/dream-twice/